

Privacy Policy

Last Updated: October 6, 2024

This Privacy Policy explains how we collect, use, and protect your information, as well as your rights regarding your data.

1. Information We Collect

Lucmus collects data primarily to provide you with meaningful insights and improve our service. We gather information in the following ways:

- **User-Provided Data:** When you use Lucmus, you may provide us with social media access tokens, which enable us to collect data for analytics purposes. This data includes metrics about posts and internal social media statistics.
- **Automatically Collected Data:** We may collect certain information automatically as you interact with our service, including device information, browser type, and pages visited. We may also use analytics tools like Google Analytics to help understand how users interact with our platform.

2. How We Use Your Data

We use the data collected for the following purposes:

- **Service Provision:** To provide, personalize, and maintain our services.
- **Analytics and Performance Tracking:** To understand how users engage with Lucmus and improve our platform's functionality.
- **User Support:** To respond to requests, inquiries, and support issues.

We do not sell or share any of your data with third parties for advertising purposes.

3. Data Retention

We retain user data only as long as necessary to fulfill the purposes outlined in this Privacy Policy. Upon request, we will delete your data from our systems. To request data deletion, please contact us at support@popsters.com.

4. Third-Party Services

To improve our service and functionality, we may utilize trusted third-party services, such as Google Analytics. These services help us understand user behavior and enhance the user experience. Any data shared with these providers is done in accordance with their privacy policies.

5. Data Security

We take appropriate measures to protect your data against unauthorized access, alteration, or deletion. However, please be aware that no system is completely secure. We continually update our security practices to protect your information.

6. User Rights and Choices

You have certain rights regarding your personal information, including the right to:

- **Access:** Request access to the data we collect and hold about you.
- **Delete:** Request deletion of your data by contacting us at support@popsters.com.
- **Withdraw Consent:** If you previously consented to data collection, you may withdraw your consent at any time by adjusting your account settings or contacting our support team.

7. Updates to Our Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or regulatory requirements. Any changes will be posted on this page, and we encourage you to review it periodically.

8. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Email: support@popsters.com